

# **SWISSCERT PVT. LTD.    CONDITIONS FOR USE OF LOGO & CERTIFICATES**

## **Management System Certifications**

SWISSCERT shall issue a certificate when the client complies with, all the requirements for certification. All certificates issued by SWISSCERT shall remain the property of SWISSCERT and must be returned when requested. The certificates are issued for a period of three years and have validity as stated in the certificate. After the issue of the certificate the client is authorized to use the certification mark or the logo in advertising matter in conformity with the following requirements.

### **General conditions for use of Logo & Certificates**

**1.0** The client is authorized to use the certification mark or its logo in advertising matter and while using this mark or logo the client shall ensure that it: -

- (a) Conforms to requirements of SWISSCERT when making reference to its certification status in communication media such as Internet, brochures or advertising or other documents.
- (b) Does not make or permit any misleading statement regarding its certification.
- (c) Does not use or permit the use of the certification document or any part thereof in a misleading manner.
- (d) Upon suspension or withdrawal of its certification, client shall immediately cease to use and distribution of any literature, stationary etc bearing the mark and also discontinues the use of any advertising matter that contains any reference to a certified status. The artwork supplied and all the original approval certificates are to be returned to SWISSCERT.
- (e) Amends all advertising matter when the scope of certification has been reduced.
- (f) Neither the certification body's nor the accreditation body's logo shall be used on the packaging of a product , labels , publicity material , written announcements etc. that in any way suggest that the certification body or the accreditation body have certified or approved any product , process or service of the certified body or in any other misleading manner
- (g) The logo shall not be mused on vehicles except in publicity material like part of a large advertisement
- (h) Logos shall not be displayed on buildings and flags
- (i) The logos shall also not be applied to laboratory test, calibration or inspection reports or any form of certificates issued by educational institutions as such reports/ certificates are deemed to be products in this context.
- (j) Does not imply that certification applies to activities that are outside the scope of its certification.

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- (k) Shall not use the certification in such a manner that would bring conforms to requirements of SWISSCERT and /or the certification system into disrepute and lose public trust.
- (l) Logo shall not be applied on visiting cards.
- (m) Does not use IAF MLA Mark or Accredited Combined IAF MLA Mark.

**1.1** Whenever the Accreditation Mark is to be used by SWISSCERT certified clients, it is to be accompanied by the SWISSCERT logo, & both marks are to be proportioned so that neither has obvious precedence or prominence over the other and its use is limited to stationery, literature and other written promotional materials.

**1.2** The Certification Body / Accreditation Body Logo may be uniformly reduced or enlarged but shall not be less than 25 mm in height and not less than 11mm in width (minimum siz25x11mm.), but both the symbols should be legible

**1.3.** The symbols may be reproduced electronically, provided that the requirements of the respective accreditations bodies , as described in this procedure , are met and distortion and /or degradation does not occur

**1.4.** Whenever a subsidiary belonging to a group has been certified there shall not be any confusion as to which part of the group holds the certification and it shall not imply that the other subsidiaries have been certified

**1.5** The Accreditation Symbol and SWISSCERT's logo will always be placed together. They will have to be next to each other in the same size at clear spaces and logos are given equal weight, one shall not be seen to be bigger or more prominent then the other.

**1.6.** Where the organization (the client) wishes to make reference to its certification instead of using the symbols of the certification & accreditation bodies, the organization shall use the reference in the following manner

- ✓ name of the company: -----(your company name)
- ✓ certification standard : -----(e.g. ISO 9001, ISO 14001, ISO 45001, ISO 22000, etc...)
- ✓ certified by : name of the CB ( i.e. SWISSCERT)

### **2.0 Certification body logo**

The SWISSCERT certification mark may only be reproduced as shown in the attachment 1, & 2 for QMS, attachment 3 for EMS, attachment 04 for OH&S and attachment 05 for FAMI-QS.

### **3.0 Accreditation body logo**

The accreditation mark shall be reproduced as shown in the attachment 1, & 2 for QMS, attachment 3 for EMS, attachment 04 for OH&S and attachment 05 for FAMI-QS.

# **SWISSCERT PVT. LTD.**    **CONDITIONS FOR USE OF LOGO & CERTIFICATES** **Management System Certifications**

## **4.0 Misuse**

The misuse of marks or certificate shall result in the following actions.

### **4.1 Innocent Misuse**

- Immediate withdrawal of the offending literature by the client , or
- Suspension of approval (certification) until misuse is rectified.

If action is not taken to rectify the misuse within a reasonable time, the approval will be withdrawn.

### **4.2 Negligent / Fraudulent misuse**

- Withdrawal of approval together with publication of the reason for withdrawal.

Misuse is deemed negligent / fraudulent where the mark is knowingly or carelessly misused. Repeated “innocent “misuse would be deemed negligent.

## **5.0 Contractual Obligation**

**5.1** Correct use of SWISSCERT certification and the accreditation body mark is a contractual obligation that the client undertakes to comply with as per agreement signed with SWISSCERT

**5.2** Where the SWISSCERT certification and accreditation body mark s have been used by the client, their use is to be reviewed at all surveillance and re-certification audits to ensure that their use is correct and in accordance with the requirements identified in this document.

**5.3** Any misuse of logo shall be brought to the attention of the client and included in the surveillance or the re-certification audit reports.

**5.4** It is likely that in some cases the client may have to update the logos and they still may have stationery and brochures showing the previously issued SWISSCERT certification and the accreditation body logos. Under such circumstance, it is permissible for the client to continue use of the previously issued logo on the understanding that the new logos must be used in the next printing.

Director

Date:

**SWISS CERT PVT. LTD.**

Annexure - 01 (QP-20/01)

**SWISSCERT & NABCB LOGOS  
ISO 9001**

SWISSCERT Logo shall be reproduced as below.	NABCB Logo shall be reproduced as below.
<p>The Certification logo shall only be printed in the colour combination or in the gray-black combination as specified below:-</p> <p>Font: Arial Inside the Circle.</p> <p>Colour: (a) Black 40% for circle and in text inside the circle.</p> <p>(b) In "SWISSCERT" 'SWISS' is in Magenta &amp; Yellow 100% and 'CERT' in Black 100%.</p> <p>(c) Sign "+" on the top of Letter 'S' in white.</p>	<p>The Accreditation logo shall only be printed in the colour combination or in the gray-black combination as specified below:-</p> <p>Font: Arial True type (bold)</p> <p>Colour: (a) Circle - Cyan 80% Magenta 30%</p> <p>(b) Triangle and Outline - Black 100%.</p> <p>(c) Black &amp; White: Circle - Black 40%</p> <p>(d) Triangle and Outline Black 100%</p>

**SWISSCERT PVT. LTD. CONDITIONS FOR USE OF LOGO & CERTIFICATES**  
**Management System Certifications**

Annexure - 02 (QP-20/02)

**SWISSCERT & EIAC LOGOS**  
**(ISO 9001)**



EIAC Logo shall be reproduced as below.	SWISSCERT Logo shall be reproduced as below.
<p>(1) The EIAC accreditation logo shall be displayed in the appropriate form and colour as shown above.</p> <p>(2) The EIAC Accreditation Symbol shall not appear in a size that makes the EIAC name unreadable, except on business cards. The minimum size for reproducing the logo in print has been specified at 25mm wide and 11mm height; while for web as 100 pixels.</p> <p>(3) The accreditation Certificate No. shall be printed centrally underneath EIAC logo.</p> <p>(4) The Symbol shall not be displayed in a more prominent way than the logo of the SWISSCERT.</p> <p>(5) The colour scheme of EIAC accreditation symbol are as below:</p> <ul style="list-style-type: none"> <li>❖ For Red color: Red: 229, Green: 26, Blue: 52</li> <li>❖ For Green color: Red: 0, Green: 117, Blue: 101</li> <li>❖ For Blue color: Red: 0, Green: 11, Blue: 140</li> <li>❖ For Gold color: Red: 134, Green: 112, Blue: 77</li> <li>❖ For Grey color (font color): Red: 118, Green: 119, Blue: 122</li> </ul> <p>The same shall be followed for making embossed or die-stamped versions.</p> <p>(6) The EIAC Accreditation Symbol in black and white is only accepted on photocopies.</p> <p>(7) The EIAC Accreditation Symbol shall only be used in its normal horizontal orientation. The Symbol shall not be rotated, distorted, compressed or stretched in any way.</p> <p>The EIAC Accreditation Symbol shall not be used on a background that will impede readability.</p>	<p>The Certification logo shall only be printed in the colour combination or in the gray-black combination as specified below:-</p> <p>Font: Arial Inside the Circle.</p> <p>Colour: (a) Black 40% for circle and in text inside the circle.</p> <p>(b) In “SWISSCERT” ‘SWISS’ is in Magenta &amp; Yellow 100% and ‘CERT’ in Black 100%.</p> <p>(c) Sign “+” on the top of Letter ‘S’ in white.</p>

# SWISSCERT PVT. LTD. CONDITIONS FOR USE OF LOGO & CERTIFICATES

## Management System Certifications

### Annexure - 03 (QP-20/03) SWISSCERT & EIAC LOGOS (ISO 14001)



EIAC Logo shall be reproduced as below.	SWISSCERT Logo shall be reproduced as below.
<p>(1) The EIAC accreditation logo shall be displayed in the appropriate form and colour as shown above.</p> <p>(2) The EIAC Accreditation Symbol shall not appear in a size that makes the EIAC name unreadable, except on business cards. The minimum size for reproducing the logo in print has been specified at 25mm wide and 11mm height; while for web as 100 pixels.</p> <p>(3) The accreditation Certificate No. shall be printed centrally underneath EIAC logo.</p> <p>(4) The Symbol shall not be displayed in a more prominent way than the logo of the SWISSCERT.</p> <p>(5) The colour scheme of EIAC accreditation symbol are as below:</p> <ul style="list-style-type: none"> <li>❖ For Red color: Red: 229, Green: 26, Blue: 52</li> <li>❖ For Green color: Red: 0, Green: 117, Blue: 101</li> <li>❖ For Blue color: Red: 0, Green: 11, Blue: 140</li> <li>❖ For Gold color: Red: 134, Green: 112, Blue: 77</li> <li>❖ For Grey color (font color): Red: 118, Green: 119, Blue: 122</li> </ul> <p>The same shall be followed for making embossed or die-stamped versions.</p> <p>(6) The EIAC Accreditation Symbol in black and white is only accepted on photocopies.</p> <p>(7) The EIAC Accreditation Symbol shall only be used in its normal horizontal orientation. The Symbol shall not be rotated, distorted, compressed or stretched in any way.</p> <p>The EIAC Accreditation Symbol shall not be used on a background that will impede readability.</p>	<p>The Certification logo shall only be printed in the colour combination or in the gray-black combination as specified below:-</p> <p>Font: Arial Inside the Circle.</p> <p>Colour: (a) Black 40% for circle and in text inside the circle.</p> <p>(b) In “SWISSCERT” ‘SWISS’ is in Magenta &amp; Yellow 100% and ‘CERT’ in Black 100%.</p> <p>(c) Sign “+” on the top of Letter ‘S’ in white.</p>

**SWISSCERT PVT. LTD. CONDITIONS FOR USE OF LOGO & CERTIFICATES**  
**Management System Certifications**

Annexure - 04 (QP-20/04)

**SWISSCERT & EIAC LOGOS**  
**(ISO 45001)**



EIAC Logo shall be reproduced as below.	SWISSCERT Logo shall be reproduced as below.
<p>(1) The EIAC accreditation logo shall be displayed in the appropriate form and colour as shown above.</p> <p>(2) The EIAC Accreditation Symbol shall not appear in a size that makes the EIAC name unreadable, except on business cards. The minimum size for reproducing the logo in print has been specified at 25mm wide and 11mm height; while for web as 100 pixels.</p> <p>(3) The accreditation Certificate No. shall be printed centrally underneath EIAC logo.</p> <p>(4) The Symbol shall not be displayed in a more prominent way than the logo of the SWISSCERT.</p> <p>(5) The colour scheme of EIAC accreditation symbol are as below:</p> <ul style="list-style-type: none"> <li>❖ For Red color: Red: 229, Green: 26, Blue: 52</li> <li>❖ For Green color: Red: 0, Green: 117, Blue: 101</li> <li>❖ For Blue color: Red: 0, Green: 11, Blue: 140</li> <li>❖ For Gold color: Red: 134, Green: 112, Blue: 77</li> <li>❖ For Grey color (font color): Red: 118, Green: 119, Blue: 122</li> </ul> <p>The same shall be followed for making embossed or die-stamped versions.</p> <p>(6) The EIAC Accreditation Symbol in black and white is only accepted on photocopies.</p> <p>(7) The EIAC Accreditation Symbol shall only be used in its normal horizontal orientation. The Symbol shall not be rotated, distorted, compressed or stretched in any way.</p> <p>The EIAC Accreditation Symbol shall not be used on a background that will impede readability.</p>	<p>The Certification logo shall only be printed in the colour combination or in the gray-black combination as specified below:-</p> <p>Font: Arial Inside the Circle.</p> <p>Colour: (a) Black 40% for circle and in text inside the circle.</p> <p>(b) In “SWISSCERT” ‘SWISS’ is in Magenta &amp; Yellow 100% and ‘CERT’ in Black 100%.</p> <p>(c) Sign “+” on the top of Letter ‘S’ in white..</p>

**SWISSCERT & FAMI-QS LOGOS  
(European Code of Practice for Animal Feed Additive and Pre-Mixture Operators)**



SWISSCERT Logo shall be reproduced as below.	FAMI-QS Logo shall be reproduced as below.
<p>The Certification logo shall only be printed in the colour combination or in the gray-black combination as specified below:-</p> <p>Font: Arial Inside the Circle.</p> <p>Colour: (a) Black 40% for circle and in text inside the circle.</p> <p>(b) In “SWISSCERT” ‘SWISS’ is in Magenta &amp; Yellow 100% and ‘CERT’ in Black 100%.</p> <p>(c) Sign “+” on the top of Letter ‘S’ in white.</p>	<p>a) The FAMI-QS accreditation logo shall be displayed in the appropriate form and colour as shown above.</p> <p>b) The symbol can be enlarged by a factor of up to 2, if necessary, provided that the original portion between the height and width of the symbol will not be affected and the symbol is legible.</p> <p>c) FAMI-QS symbol shall normally have a minimum height of 20 mm and not larger than 25 mm. While the width of the symbol shall be minimum 30 mm and not larger than 35 mm.</p> <p>Font: Arial True type (bold)</p> <p>Colour: In the colour combination as above or in the gray-black combination fully as a die-stamp or an embossment</p>